

MLS Consumer Websites

Dynamic Web Solutions for Associations and MLSs

An effective public MLS website delivers real value to your brokers and agents by promoting REALTORS[®] to the public and providing a friendly, consumer-centric real estate portal that is the most comprehensive source for listings. Stop other websites from stealing your members' leads! Your association/MLS should be the one-stop real estate website in your market.

The standard CoreLogic[®] MarketLinx[®] Consumer MLS Website service includes:

- › A customized home page with high consumer appeal
- › Map-based property searches with detailed listing information
- › Detailed listing views with photo viewer, interactive map, driving directions, and side-by-side comparisons to sold properties
- › A Value Your Home option to compare your home with recently sold properties
- › Favorites (shopping cart) functionality for saving and retrieving property lists
- › Find an Agent search
- › Search engine optimization (SEO), lead generation and reporting
- › An optional content management system and a Members Only area for MLS use

Why Choose CoreLogic MarketLinx

CoreLogic MarketLinx's Web Solutions team has more than 10 years of experience developing MLS and broker websites, including the original ColdwellBanker[®] national portal. Our professional graphic artists are highly skilled at designing attractive and intuitive Web interfaces, and we use state-of-the-art tools and technologies at every phase of the project, from development and implementation through quality assurance and beyond. When you consider what it costs to employ a full-time web developer and the price of hosting, it's easy to see the value of CoreLogic MarketLinx Web Solutions.



Benefits

- › Become the #1 provider of Public Property Information in your market
- › Promotes value of REALTORS[®] to the public
- › Stops other websites from stealing your members' leads by providing a friendly, consumer-centric real estate portal that offers more and better information than non-REALTOR[®] sites.
- › A professional solution that is much more cost-effective than developing and hosting a site in-house.
- › New ad revenue opportunities

Sample Websites

- › MyFloridaHomesMLS.com
- › HiltonHeadMLS.com
- › CentralOklahomaProperties.com
- › Homestead.net
- › DFWRealtors.com

FOR MORE INFORMATION PLEASE CONTACT YOUR MARKETLINX REPRESENTATIVE TODAY.