

InnoVia[®]

An Efficient and Cost Effective MLS Solution

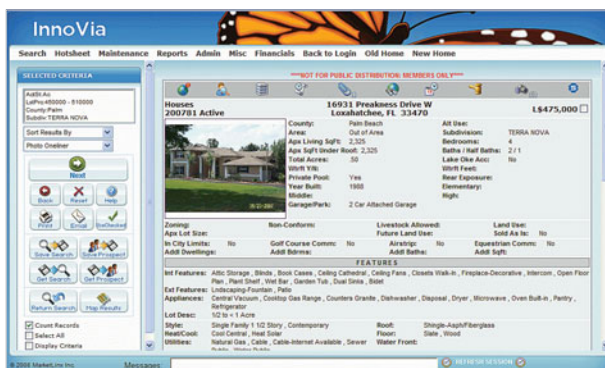
InnoVia[®] by CoreLogic[®] is an easily expandable MLS system that uses an intuitive browser interface for both online and offline functionality. The system's easy-to-use, robust feature set includes:

Integrated Mapping

Locate properties by conducting simple “rubber band” map-based radius searches or better yet, design your own geographic “footprint” by using multiple rectangles or polygons. View properties in a variety of formats such as bird’s eye, and aerial/satellite imagery. Also included are driving directions to properties using our advanced routing feature.

Custom Search & Display Designer

Agents can easily create and save their own customized search screens utilizing only the fields they choose. The full-featured display writer allows agents to easily customize their own displays, flyers and reports.



Real-Time Prospect Portal

Keeping track of your prospects has never been easier. This powerful module brings total collaboration between agents and their prospects by providing prospective buyers with a personally branded listing cart that’s updated as the market changes. Now you can track and organize appointment requests, have quick access to showing instructions, monitor which properties a prospect is interested in and how many times they’ve actually viewed it. Rate properties, schedule showings, and so much more.

Integrated Calendar

Provides full-featured event and task management.

Integrated Property Records

Seamless integration of property records and MLS data complete with PDF mailing labels.

Fax-To-PDF Documents

Attaching crucial documents such as seller disclosure, lead-based paint, floor plans and appraisals have never been easier.

Robust CMA

A professional presentation, complete with cover letter, resume, testimonials and more! Impress your potential buyers and sellers with our comprehensive CMA.

Features

- ▶ Mac OS[®] and cross-browser compatibility
- ▶ Apple[®] iPad[®] compatible
- ▶ Integrated property records and demographic data
- ▶ Microsoft[®] BING[™] mapping
- ▶ Multiple polygon map searching
- ▶ Electronic hot sheet
- ▶ Integrated E-mail
- ▶ Integrated calendar
- ▶ Electronic prospecting
- ▶ Listing Cart
- ▶ Schedule and manage open houses
- ▶ Mark documents as public or private
- ▶ Prospect Portal/Prospect PRO
- ▶ Buyer Match
- ▶ Comprehensive CMA
- ▶ Integrated PowerPoint[®] presentations
- ▶ Fax-To-PDF capability
- ▶ Identity Sharing (“Alias”) feature
- ▶ **Multi-Tasking** – Open new sessions to increase productivity
- ▶ Drag-and-drop photo utility
- ▶ TrendMaps to quickly analyze your market
- ▶ New statistical reports
- ▶ **Social Networking** – Share your listings on Twitter[™], Facebook[™], LinkedIn[™], and more!
- ▶ QR Code support

Mac & Cross-Browser Compatibility

Offers agents their choice of browser and operating system. InnoVia works across all popular browsers and platforms – desktop, laptop, and tablets, including Apple® Mac® and iPad® products.

QR Code Support

This includes a client landing web page with listing details, photo gallery, mortgage estimator, driving directions, agent contact information, mapping (property of interest and nearby properties for sale). This is a public-facing utility that agents can print on their property flyers.

Personal InnoVia

Enjoy the power of portability! Using the same interface as the online system, Personal InnoVia delivers full MLS functionality — including listing input and custom report creation — without an Internet connection. Best of all, Personal InnoVia's Intelligent Update module lets users keep their system up to date by automatically downloading the listings they want to their computer.

InnoVia Wireless

Listings in the palm of your hand! InnoVia Wireless is a mobile MLS application for smart phones that use the iPhone®, Windows® Mobile, Palm® and BlackBerry® operating systems. InnoVia Wireless lets users view AND edit MLS listings anywhere, anytime.

Public InnoVia

InnoVia can be used to expose your MLS data to the general public by providing real-time access to just the listing information you want them to see. Promote your local community with links to local government information, schools, demographics, current events, weather, and so much more!



IDX Solutions

At MarketLinx, we offer the most comprehensive, simple and affordable range of IDX solutions for managing real estate data on Web sites. InnoVia offers three simple solutions:

- ▶ **Firm/Office IDX SearchLink** – a real-time frame-able link
- ▶ **Agent IDX SearchLink** – a real-time frame-able link
- ▶ **Nightly FTP Data Push** – a data export for brokers and power users building their own solution

RETS Technology

Powerful, scalable RETS server with flexible management application. Provides board staff with complete control and monitoring of RETS usage.

**FOR MORE INFORMATION PLEASE CONTACT YOUR CORELOGIC
MARKETLINX REPRESENTATIVE TODAY OR CALL 1-866-397-3286.**

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