

**Welcome to the MarketLinx Marketing Center,
Powered by Imprev!**

Marketing yourself and your listings has never been easier - the Marketing Center has everything you need, in an easy-to-use format. Flyers, postcards, and property presentations are just a few of the products you'll be able to produce with a few mouse clicks.

**Quick Docs – Integrated Professional Marketing Materials
from the MLS**

Simply select a design that suits your listing, and the rest is done for you – all of the listing information is automatically inserted into the template. Preview, make any edits, then send it to the printer – professional flyers and postcards are yours in just a few clicks.

**Premium Packages – Personal Branding
Made Easy**

Real Estate Marketing is all about creating a personal brand that your clients will remember. Represent yourself with a design theme that reflects your personality or property type, and your message will resonate more with each impression. Each Package includes a group of beautiful matching print and multimedia templates, and comes with unlimited usage.

**Print, Digital, & eMarketing Suites –
Sophisticated Marketing Tools**

Expand your marketing capabilities with localized printing, digital marketing, web commercials, and more design with an Upgrade Suite.

Features

- > Agency Quality Design
- > Easy-to-Use Design Gallery
- > Wide selection of professional designs
- > Custom flyers from the MLS with Quick Docs
- > Upgrade for even more print, presentations, and digital marketing tools
- > Personal branding package add-ons available



Market with Confidence™

Make Your MLS Listing Even More Powerful with Quick Docs

Imprev, a leading provider of real estate marketing tools for almost 10 years, is taking your MLS listing to a new level! With the new Imprev-powered Quick Docs – available exclusively through the MarketLinX Marketing Center - you can create beautiful flyers, postcards and even property presentation tours directly from your MLS listing. And best of all, it's free to use!

Agency Quality

Your listing materials are a representation of you as an agent, and Imprev is widely regarded as real estate's highest-quality marketing solution. The same bold, eye-catching professional design quality that's made Imprev famous is found on each and every one of the Quick Docs marketing templates.

Time Saving

With Quick Docs, there's no need to spend time wrestling with Microsoft Publisher® or Word® to format a listing flyer or postcard. Quick Docs pulls the information from the MLS listing and automatically formats the data to fit a user-selected template. In seconds, MLS users can create and schedule printing for beautiful marketing materials that will make any listing stand out.

How Quick Docs Works

- › Enter the listing information into the MLS
- › Choose a Quick Docs Design that suits your brand and listing
- › Quick Docs automatically pulls the listing data from the MLS and fills in the template
- › Preview the project and make any desired edits
- › Select the printing details: quality, paper stock, and delivery options
- › As soon as the next day, your flyers and postcards arrive from the printe.
- › Use an optional upgrade package or suite to create complimenting print and multimedia marketing pieces



A member of The First American Corporation (NYSE: FAF) family of companies, MarketLinX is a premier residential real estate information technology vendor that offers a full line of Agent, Broker, MLS and MLS-related products and services. MarketLinX serves some 150 MLS customers across the US and Canada representing about half of the REALTORS® in North America. MarketLinX serves some of the largest real estate organizations in the world, including eight that have more than 20,000 members each. MarketLinX also serves over 1300 broker customers, including both independent companies and brokerages that are part of major franchises.

To learn more, contact your MarketLinX representative or visit www.marketlinx.com today.

www.marketlinx.com