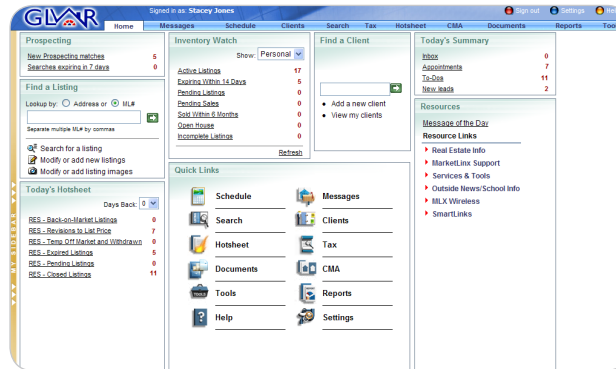


MLXchange[®]

MLXchange[®] by CoreLogic[®] MarketLinx[®] is a full-featured Multiple Listing Service system that includes listing search and maintenance, office and member search and maintenance, hot sheets, reports and CMAs, statistics, mapping and driving directions, customizable reporting, CRM, e-mail, integrated tax, financial functions, and much more.

The platform that powers MLXchange is ideal for large and medium-sized MLSs looking for uncompromising MLS functionality and unmatched flexibility. It's built to handle the largest organizations and the most complex business rules, and can be customized easily for the special needs of regional, resort-style, or commercial MLSs.



The freedom to do more

- › With our MLS platform, you can customize the way your MLS looks and works, partner with other vendors without worrying about compatibility, and control and distribute your valuable data any way you want. You choose only the optional MLS products you and your membership need.

System Features

- › Visit marketlinx.com for a full list of features

Ultimate Search and Display

Users can construct searches and search templates using any unrestricted field in the database and an array of advanced search operators. Users can save any number of customized search results formats, including column names, column order, sort order, and much more. Detailed report views can be easily created or customized using the system's report editor. These same powerful search and reporting tools are used throughout the program for working with all types of records, including tax, member, office, listing, contact, etc.

Fast and Easy System Customization

MLXchange employs an advanced meta-model design that enables a high level of system customization and multi-board regionalization capabilities without requiring changes to the standardized program code.

Leading RETS Technologies

Customers can take advantage of the latest RETS technology, which includes RETS Professional — an optional product that offers user-level data analysis, IP address filtering, data and image tagging, quotas, throttling, and a guaranteed service level agreement — and RETS Connector, the industry's easiest-to-use RETS client application for automating routine data downloads.

SmartLinx Technology

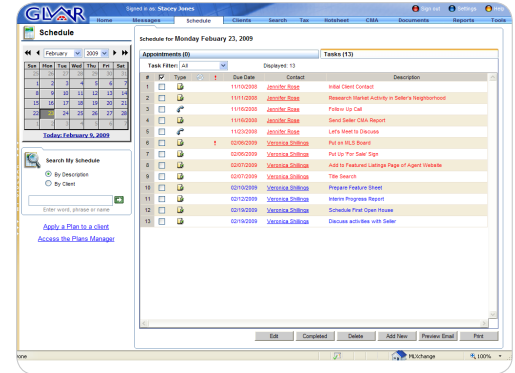
Our SmartLinx technology makes it easy to deep-link with third-party software to seamlessly access record-specific information without having to leave the MLS and log into a different system.

MLX Professional

Advanced CRM and Web Marketing for MLXchange

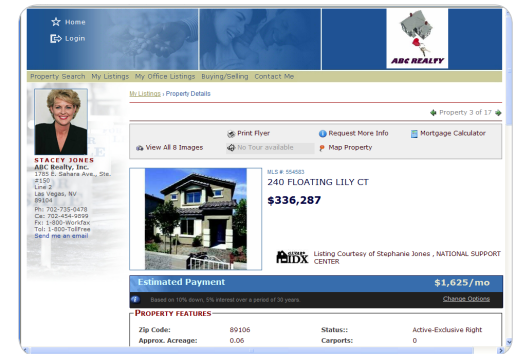
Help your REALTORS® compete on the Internet with MLX Professional. MLX Professional plugs into the MLXchange MLS system to give your members a suite of sales and marketing tools to generate leads, improve customer service, communicate with clients, and increase sales. With an MLS site license of MLX Professional, every user gets:

- › An Agent Website with built-in IDX Property Search
- › Client Web Pages for automatic customer communications
- › Internet lead capture with instant e-mail notification to a mobile phone
- › E-mail templates that merge contact and MLS data
- › Enhanced client and task management using a scheduler and action plans



With MLX Professional, your members can:

- › Minimize the learning curve. MLX Professional simply adds new features to MLXchange – a program your members already use every day.
- › Advertise listings online. A direct connection with MLXchange lets agents advertise their listings (including team members' listings) on their Web sites. A built-in IDX Property Search (if permitted) gives site visitors access to real-time MLS data.
- › Easily synchronize with Microsoft Outlook™ all of their Clients, Tasks and Appointments.
- › Provide 24/7 customer service by automatically displaying their clients' property matches, CMAs, scheduled appointments, and completed tasks on their password protected Client Web Pages. The Agent Web Site also has agent/client property list collaboration.
- › Capture more business by immediately responding to new Internet leads.
- › Manage their prospects using customizable e-mail templates that can merge both contact and MLS data to create personalized mass mailings.
- › Organize their day using a secure Client Manager that schedules follow-up tasks and reminders, organizes search criteria and properties of interest, and tracks customer history.
- › Automatically schedule activities for listings, transactions and prospecting campaigns through fully customizable "time-released" Action Plans.



FOR MORE INFORMATION PLEASE CONTACT YOUR
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EMAIL SALES@MARKETLINX.COM, OR CALL 866-397-3286

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