

RealtyBid™.com

Bringing Buyers and Sellers Together

RealtyBid.com specializes in the expedited sale of real estate through its innovative online bidding platform. RealtyBid.com hosts auctions for many classes of real estate, including residential properties, bank-owned properties, condominiums, commercial assets, luxury properties, and international properties.

In today's real estate market, agents need to find new ways to differentiate their listings and motivate buyers. With access to databases of more than 2.5 million real estate buyers, RealtyBid.com has become a major innovator in the use of Internet technology and online bidding to bring buyers and sellers together. Online auction buyers are highly motivated and extremely qualified to purchase.

Meeting the needs of real estate professionals:

RealtyBid.com's online auction model is not designed to replace traditional real estate sales, now or in the future, it is simply a great tool for the agent. RealtyBid.com only accepts properties represented by a listing agent — NO "For Sale By Owner" properties are allowed.

- ▶ RealtyBid.com is an ally to the agent, not a competitor
- ▶ Agents remain in control of the property and the process
- ▶ Agents decide the start date, time period and terms of the auction
- ▶ Agents can select a 7-day, 14-day or 21-day auction
- ▶ Agent commissions remain fully intact
- ▶ Lead generation is greatly increased
- ▶ RealtyBid.com is paid by the buyer, not the seller or agent
- ▶ RealtyBid.com is a great tool for aged listings prior to price reductions
- ▶ RealtyBid.com auctions are most useful for motivated sellers who have price flexibility
- ▶ A RealtyBid.com auction can help differentiate a property from others in the area
- ▶ RealtyBid.com auctions help force potential buyers "off the fence"

Benefits

- ▶ Brings motivated buyers and qualified sellers together
- ▶ Accelerated sales and marketing
- ▶ Access to more than 2.5 million real estate buyers



FOR MORE INFORMATION PLEASE CONTACT YOUR
CORELOGIC MARKETLINX REPRESENTATIVE TODAY.